

FOR IMMEDIATE RELEASE

First 100% virtual and 100% free Food Design conference opens its doors

Conference date: February 17-18, 2017

Where: onlineschooloffooddesign.org/p/food-design-conference/

Today the first 100% virtual and 100% free conference on Food Design releases its list of **live** talks. The conference is hosted by the Online School of Food Design©. The 3rd International Conference on Food Design is the first really democratic Food Design conference: open to anybody, anywhere.

Speakers were selected between a variety of submissions for projects and research papers. This year keynote speakers are:

- **Jonas Pariente**, creator and producer of **Grandmas project**
- **Ludovico Pensato and Alessandra Ivul**, Critical food designers from **Panem et Circenses**
- **Léa Bougeault and Aude Laznowski**, food designers from **Miit Studio**
- **Deger Ozkaramanli**, expert in **Dilemma-driven Food Design**, and lecturer at University of Liverpool

A total of 10 live talks (5 projects and 5 research papers), plus the 4 keynote talks, will portray a picture of creativity and innovation for the future of Food Design.

The conference is organized and coordinated by Dr. Francesca Zampollo, the founder of the Online School of Food Design©, of the International Food Design Society, and of the International Journal of Food Design. Dr. Francesca Zampollo is a Food Design consultant, speaker, online teacher, author, blogger and YouTuber.

The live talks will be accessible on the [conference webpage](#). The conference will start on February 17, at 12pm GMT+1, and will continue with back-to-back live talks for two days. Attendees can view the conference program and connect to any, or all, live talks. Attendees will be able to interact with the speakers and with one another with live chats, Q&A sessions, and open discussion rooms.

The conference also hosts the first **Virtual Food Design Exhibition**. Selected projects are exhibited with videos, pictures, and description of the project. Authors of selected projects will present their work live on February 17.

How to attend: participation is free and open to anybody. Register on the [conference website](#) and access the full program, abstracts, speakers information, live talks and the Virtual Food Design Exhibition.

Conference website: <http://onlineschooloffooddesign.org/p/food-design-conference>

Facebook page: <https://www.facebook.com/fooddesign2017>

Dr. Francesca Zampollo Twitter: @frazampollo

#fooddesignlive